

Rotary Club of Lincoln's 16th Annual LAMPLIGHTER TOUR November 14 - 17, 2019 Premier Performance Nov. 5

The Lamplighter Tour is committed to building community spirit in the Town of Lincoln by showcasing both the talent that exists and the rich heritage and culture that is our foundation.

Our 2019 production features the history of education in Lincoln. The four plays shine a light on the dedicated people who have educated generations of Lincoln's young adults and of the schools themselves as indelible landmarks in our town. With this unique project, Lincoln Rotary is invested in bringing local history to life while nurturing artistic expression with the direct involvement of some 100 community members of all ages.

The Lamplighter Tour is also a primary fundraiser for Lincoln Rotary. Since its inception in 2004, the phenomenal success of the annual tour has enabled the Rotary Club of Lincoln to contribute to multiple community projects with over \$400,000++ in support. Specifically, the funds raised from the Lamplighter Tour are dedicated to building community through special projects that foster civic pride and enable the advancement of cultural and economic development in the Town of Lincoln.

Quick Lamplighter Facts:

Over 600 attendees -- SOLD OUT every year.

TWO SET OF PERFORMANCES:

Premier performance on Nov. 5

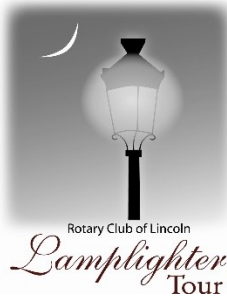
All 4 original plays at one venue for up to 400 people

Full Lamplighter Tour Nov 14 – 17

The four plays each at a different venue with guided walking tours to each.

Money raised goes fully back to the local community

- ✓ Cave Springs Camp – Beamsville (\$100,000+)
- ✓ Charles Daly Park Rotary Bandshell (\$165,00)
- ✓ Fleming Centre Capital Campaign
 - ✓ Local Youth Programmes



LAMPLIGHTER TOUR 2019

Sponsorship Opportunities

The ongoing success of the Lamplighter Tour is a direct result of the generosity of local individuals, businesses and organizations who have joined with the Rotary Club of Lincoln by investing in this community project through their sponsorships. Thank you for considering your opportunity to be a **LAMPLIGHTER TOUR 2019 SIGNIFICANT SPONSOR**.

Performance Sponsor- \$1,000

Sponsorship of One Play with signage at performance venue, half page ad in the printed programme, PLUS 6 tickets to the Premier Performance; Name or logo prominently displayed on Lamplighter Tour website; Facebook, marketing materials; Media recognition.

Gold Sponsor- \$1,000

Full page Full colour Ad, Inside Cover in printed programme Plus 2 Tickets to the Premier Performance; name or logo prominently displayed on Lamplighter Tour website, Facebook & marketing materials; Media recognition; Publicized throughout event.

Silver Sponsor- \$500

Half page B&W Ad in programme Plus Name or logo placement on Lamplighter Tour website; logo on Lamplighter Tour website & marketing materials; Media recognition; Publicized throughout event.

Bronze Sponsor- \$200

Quarter page B&W Ad in Programme PLUS Name or logo placement on Lamplighter Tour website, marketing materials, in printed program; Media recognition

Friend- \$150

Name or logo placement on Lamplighter Tour website, marketing materials, signage & in printed program. Media Recognition

Advertising Deadline – September 30, 2019

Lincoln Rotary invites you to be part of this wonderful event,
A sellout every year!

To book your sponsorship or ad, please contact:

Phil Goodwin – pcgoodwin@bell.net - 647.233.3954

Or Dave Fisk - dfisk@rogers.com - 905.626.6531

Rotary Club of Lincoln | Lamplighter Tour 2019 | www.lamplightertour.com



Programme Advertisement Only Pricing

Full page B&W 5.5 x 8.	\$250
Half page B&W	\$175
Quarter Page B&W	\$100